

**CABINET MEMBER FOR TRANSPORT, STREET SCENE AND FLOODING - CLLR
CAROLINE THOMAS**

HIGHWAYS & TRANSPORT

OFFICER CONTACT: Sarah Dearden - sarah.dearden@wiltshire.gov.uk

REFERENCE: HTW-04-24

**40MPH SPEED LIMIT - BRADFORD ROAD, RUDLOE,
CORSHAM**

Purpose of Report

To consider the comments received following the formal advertisement of the traffic regulation orders to introduce a 40-mph speed limit on the B3109 Bradford Road, Rudloe, Corsham and to recommend an appropriate way forward.

Consultation

The consultation ended on 25 September 2023.

During the consultation process a total of 48 comments were received.

The proposal has been developed following prioritisation by the Corsham Local Highways Footway Improvement Group (LHFIG) and endorsed by Corsham Area Board.

No comments have been received during the statutory consultation period by the elected Wiltshire Council Members.

No comments have been received during the statutory consultation period by Wiltshire Police.

Options Considered

To:

- (i) Implement the proposals as advertised.

- (ii) Abandon the proposals and retain the 50-mph speed limit.

Reason for Decision

The proposal is supported by the Corsham Area Board, Corsham Town Council and Box Parish Council.

The concerns raised in the consultation are understood; however, there are additional actions that can be undertaken at a local level to ensure that suitable awareness of the presence of pedestrians, in particular school children, to motorists is provided. It is strongly encouraged that the school seeks to engage with the Council's Taking Action on School Journeys initiative to

provide Advisory 20-mph restrictions during the time that school children are prominent in the area. The Parish Council and local residents are also encouraged to consider the use of Community Speedwatch and Speed Indicator Devices to reinforce the change of limit and help embed the change with the motoring public.

DECISION MADE

I approve that:

- (i) The proposal be implemented as advertised.
- (ii) The school and local community be encouraged to take local action to address their concerns, in particular an update of the School Travel Plan.
- (iii) The objectors be advised accordingly.

This decision was published on 2 February 2024 and will come into force on 13 February 2024.

The following report and appendices are attached:

Appendix 1
Appendix 2
Appendix 3
Report

Appendix 4 - NEW including comments from Corsham Area Board Highways Meeting on 11/01/24

Cllr Caroline Thomas
Cabinet Member for Transport, Street Scene and Flooding

Date: 02/02/24